



03/26/2024

Dear valued partner and supporter,

On behalf of the Mobile Laboratory Coalition (MLC), I wish to extend an invitation to your organization to support our 2024 Annual Conference in Charleston, SC. This meeting offers an excellent opportunity to showcase your products to an energized and growing community of STEM educators.

2024 Annual Mobile Lab Coalition Meeting

July 15-18, 2024

Hosted by the Greenwood Genetic Center & MUSC
Charleston, SC

Your sponsorship will give you a direct line of communication and personal connections to over 30 mobile laboratory and informal science programs from across the country. These programs reach over 2,000 teachers and more than 200,000 students every year while garnering mass attention through traditional and social media appearances. Join our community of STEM education leaders at this premier forum as they learn more about new curriculum, educational/laboratory products, and current advances in informal science education.

We invite you to review and consider the sponsorship packages listed below. Sponsoring the conference is a great way to showcase your organization and products to our community! The Mobile Laboratory Coalition is a registered 501(c)(3) organization, so your donation is tax deductible to the fullest extent allowed by law.

We look forward to your participation in the 2024 MLC Conference! Please do not hesitate to contact me at 717-731-3558 or by email at david@psbr.org if you have any questions. More information about the Mobile Laboratory Coalition and this year's conference can be found at www.mobilelabcoalition.com.

Sincerely,

David S. Garbe, PhD
Mobile Laboratory Coalition
The Pennsylvania Society for Biomedical Research
SPARC Science



YEAR-LONG CORPORATE MEMBERS:

Corporate Sponsor - \$5000

This membership is typically for vendors and service providers of organization members. Corporate sponsor benefits include:

- Voting member of MLC and ability to provide input on future member benefits tailored to community's needs, including attending member business meeting
- Recognition as Annual Conference Sponsor
- Exhibit table or space at Annual Conference (*if applicable*)
- Opportunity to do a 5-minute presentation during the "Company Presentation Session" at conference
- Two free registrations for conference
- Listing in the online directory
- Logo on the MLC conference webpage
- Full page ad in the Annual Conference program book.
- Recognition in conference marketing emails
- Mention in social media post about the conference

Supporting Member - \$750

This membership is typically for vendors and service providers of organization members. Supporting Member benefits include:

- Reduced registration fee for one person to attend the Annual Conference
- Mention on the MLC conference webpage
- Input on future member benefits tailored to community's needs, including attending member business meeting

EVENT SPONSOR:

Platinum Sponsor - \$3000

- 2 complimentary conference registrations
- Recognition on conference signage
- One half-page ad in the conference program
- Logo on conference program and conference presentation slide
- Recognition as Annual Conference sponsor in conference program and webpage
- Link from conference homepage to your website
- Social Media recognition with emphasis on premier platinum sponsorship
- Recognition in email to members and nonmembers of the mobile lab community
- Opportunity to partner with MLC to send conference attendees a branded conference swag item

Gold Sponsor - \$2000

- 1 complimentary conference registration
- Recognition on conference signage
- One quarter-page ad in the conference program
- Logo on conference program and conference presentation slide
- Recognition as Annual Conference Sponsor in conference program and webpage
- Link from conference homepage to your website
- Social Media recognition
- Recognition in email to members and nonmembers of the mobile lab community

Silver Sponsor - \$1500

- One quarter-page ad in conference program
- Logo on conference program and conference presentation slides
- Recognition as Annual Conference Sponsor in conference program and webpage
- Link from conference homepage to your website
- Social Media recognition
- Recognition in email to members

Bronze Sponsor - \$1000

- Logo on conference program
- Recognition as Annual Conference Sponsor in conference program and webpage
- Link from conference homepage to your website

Exhibitor – \$1200

Exhibitors are typically vendors with products or services of interest to the mobile lab community. Exhibitors may display their products and services for *one day* during the conference. The fee includes one 6-ft table and access to power. It *does not include* conference registration or meals; exhibitors interested in attending sessions will need to register for the conference.

CUSTOMIZED PARTNERSHIPS:

The MLC is open to conversations with corporate entities that want to customize a year-long or event partnership. Some examples of these could include:

- Becoming a webinar sponsor
- Providing in-kind services or helping to market our organization
- Sponsoring the Annual Conference meal or opening reception
- Providing in-kind supplies (e.g., for Annual Conference)
- A blend of packages (both event and year-long).

THE VALUE OF BECOMING A PARTNER

Reach:

- A partnership with MLC will give you a direct line of communication and personal connections to more than 30 mobile laboratory and informal science programs nationally and internationally, with a combined estimated annual purchasing power of \$1,500,000.
- In addition, these programs reach over 2,000 teachers, more than 200,000 students every year, and garner mass attention through regular high profile news appearances.
- By joining our Annual Conference, you'll be a part of our community of STEM education leaders at this premier forum for learning more about current curriculum and educational/laboratory products.

Impact:

- By collaborating with MLC, you help drive our mission to provide education, collaboration and resources to STEM outreach programs, including underserved populations.
- By supporting our volunteer-led coalition you will also be supporting the missions of our 35+ members across the world.