

LEADERSHIP LETTER

JANUARY 2022

MOBILE LAB COALITION

MOBILELABCOALITION.ORG

LETTER FROM THE MLC BOARD CHAIR

DEAR MLC MEMBERS AND MOBILE LAB COMMUNITY PARTNERS,

As we begin 2022, on behalf of the MLC Board of Directors (BOD), I'd like to take just a few moments to express my gratitude for this incredible community of mobile labs and science programs. No doubt, the past 20+ (and counting) months have been extremely challenging. Whether you're fortunate enough to find your program returning to in-person delivery, still operating virtually, or are using your mobile vehicle for another purpose through the pandemic, I hope you and your program have continued to thrive and find meaningful purpose.

While there is no doubt it's been a challenging year, I am grateful for the unique opportunities that presented themselves and our ability to serve the community. I'd like to take a moment to reflect on one of our brightest moments in 2021: The MLC Connects virtual conference. I was (and continue to be) thrilled with the first-ever virtual program we put together for the mobile lab community and am proud of the resounding feedback we received from attendees. We are so thankful for the many volunteers who assisted with planning a conference that was both valuable and fun. 2021 also connected our membership via virtual webinars, including presentations by the teams at LIFE, BioBus NYC, and the Salk Institute, as well as via virtual "coffee chats" amongst members. These events provided connection and knowledge to our community.





Above: MLC Members from LIFE provide a virtual tour of their new mobile lab fleet (left); A snapshot of MLC Connects conference attendees (right)

As we turn our calendars to 2022, we'd like to provide our community with a few brief updates:

- Board Extensions: Given the continuing uncertainty with the pandemic, the BOD
 has voted to extend the current terms until the summer of 2022. This allows us to
 maintain continuity leading up to the conference and will put the Coalition's
 elections back on cycle. If you are interested in getting involved with the BOD,
 please reach out.
- MLC Annual Conference: Due to circumstances that are unrelated to COVID, yet still out of our control, we are in the process of finding a new venue for our annual conference. Stay tuned for more details.
- **Return of MLC Committees:** We need your assistance! The MLC cannot thrive and expand without the support of our members. We encourage you to consider volunteering for a committee. More information is below.
- **Website Updates:** The <u>MLC website</u> features new content and resources including our MLC *Connects* attendee <u>virtual tours</u> and <u>new blog</u>. More resources are being added to our MLC member-only page; check back often!

As the MLC forges ahead, we look to YOU, our member base, to help ensure value for our community. If you're not a member yet, we hope you consider joining our unique niche of a coalition. If you are a member, we'd love for you to consider running for a position on the BOD this summer or volunteering for one of the committees below.

Committees with open volunteer opportunities:

- Communications webinars, MLC virtual rodeos, social media content
- Membership recruitment, prospecting, newsletters
- Conference + Events development and implementation of our annual conference

Finally, we are constantly noticing the outstanding work being done by our Coalition members; however, I'm sure a few headlines have slipped through the cracks. Do you have an announcement for the broader MLC community? Were you recognized in an article or on a website? Please take a moment and spotlight the work you are doing by completing this short form.

Thank you for all that you do! We wish everyone the best of luck as we dig into 2022! Do not hesitate to <u>reach out to the BOD</u> should you need anything.

Dave S. Garbe, PhD

Director of Outreach and Education, PSBR

Chair, MLC Board of Directors

MLC OPEN COMMITTEE DESCRIPTIONS

Communications Committee

Are you a social media addict or interested in becoming one? Do you enjoy finessing letters and coming up with ideas to reach our mobile lab community in new ways? If so, this committee is for you. You are encouraged to run with your ideas and interests as long as they increase value for our members and mission. Add to your skillset and have fun while doing it! You and your team can work at your own pace, although the MLC Board Chair will check in periodically for updates.

Conference and Events Committee

If planning events and pulling off amazing and fulfilling programming is in your strength bucket, consider joining this committee. There is minimal time commitment during 'off season' but requires additional effort leading up to the conference. The duties can range from reaching into your network and bringing in speakers, helping develop programming content and agendas, or planning the group's social activities. Help us build a valuable and FUN conference while adding lifelong skills to your own resume. You'll walk away feeling proud and will receive community recognition at the conference for all of your hard work.

Membership Committee

If you enjoy making new friends, then this committee could be a great option for you. Working in conjunction with the Communications Committee, a primary focus is to reach out to current members to ensure their needs are being met. This might be done through membership surveys, virtual check-ins or personal conversations at our conference. The membership team will also be responsible for identifying prospective members and reconnecting with lapsed members in an attempt to solicit (re)participation in our vibrant community.

Miscellaneous Category

Is there something not covered that you'd like to take on? If you have an interest or strength that can help benefit the greater mobile lab community, feel free to let us know. We're open to new ideas that will help our Coalition grow.

For more information or to sign up, please email mobilelabcoalition@gmail.com.